



## Short-Term Rental Software - Market Update

Fall 2023

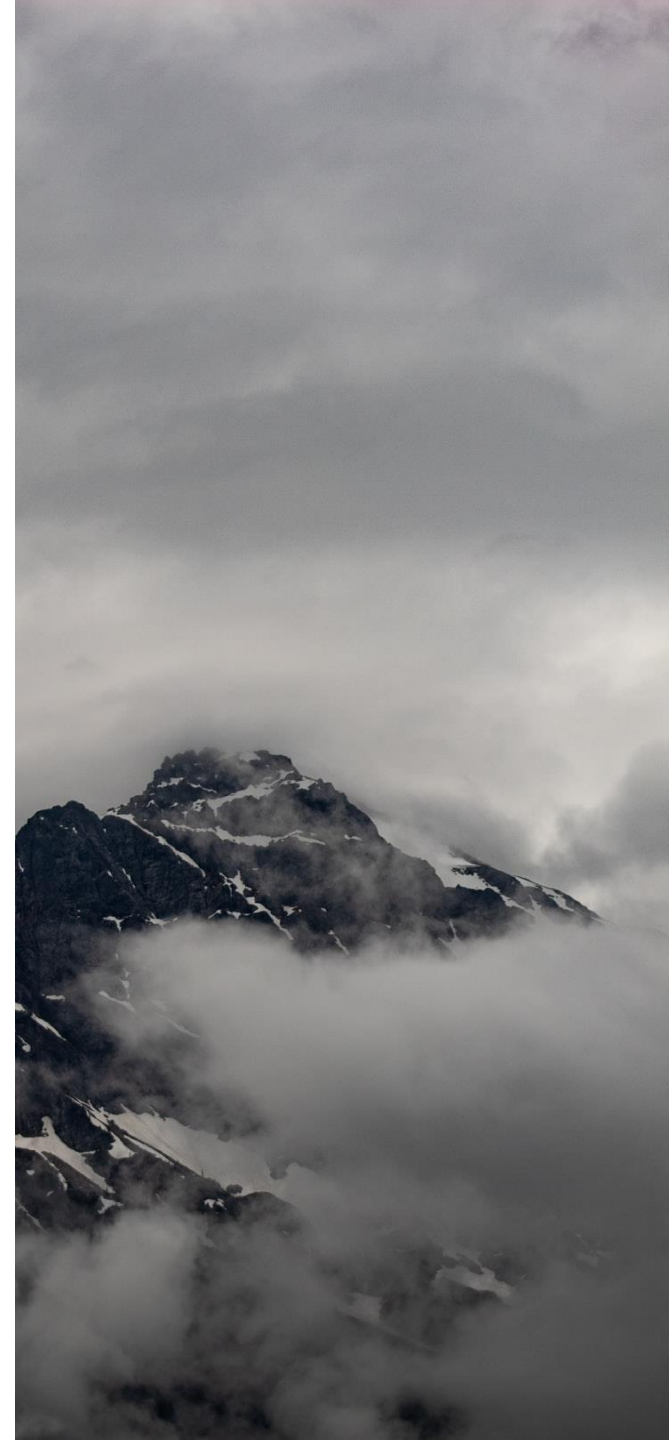


MERIDIAN CAPITAL

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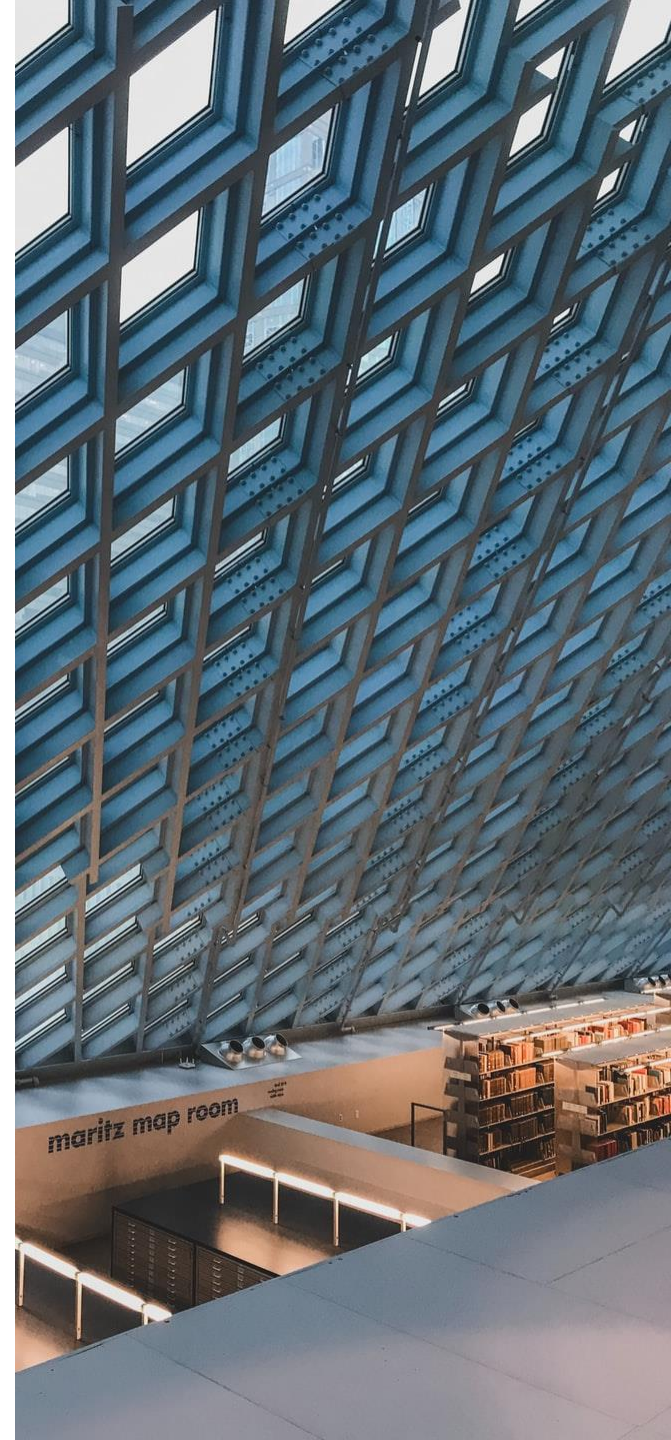
**01.** Meridian Technology Investment Banking Overview

**02.** Short-Term Rental Software Market Overview



# 01.

## MERIDIAN TECHNOLOGY INVESTMENT BANKING OVERVIEW





# Meridian Capital Technology Investment Banking

Meridian Capital leverages deep industry knowledge to execute complex and important transactions for middle market founder-focused clients

## Meridian Capital by the Numbers

275+ transactions completed	\$1B and less for transaction values
8 industry practice groups	30 countries via Global M&A Partners

## Meridian Technology Practice Areas

Software	Tech-Enabled Services	Internet
Hardware / Systems	Semiconductors	

## Representative Transactions

<p>Hilti*</p> <p>- Buy-side Advisory -</p>	<p>Office Ally</p> <p>- Acquired by -</p>	<p>HPG</p> <p>- Strategic Advisory -</p>	<p>Crosslake Technologies</p> <p>- Acquired by -</p>
<p>AgencyZoom*</p> <p>- Acquired by -</p>	<p>OSI*</p> <p>- Acquired by -</p>	<p>Accelalpha</p> <p>- Recapitalized by -</p>	<p>LegitScript</p> <p>- Recapitalized by -</p>

## Meet the Technology Team

<p><b>Patrick Ringland</b> Managing Director 15+ years experience</p>	<p><b>Matt Rehtin</b> Managing Director 15+ years experience</p>
<p><b>Randy Moe</b> Managing Director 25+ years experience</p>	<p><b>Nicholas Howell</b> Sr. Technology Advisor 18+ years experience</p>

\* Includes transactions completed by current employees while at previous firms

# Our Services

We focus exclusively on middle market investment banking services including acquisitions, divestitures, recapitalizations, and strategic advisory.

## SELL-SIDE PROCESS

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Strategic Sales  
Minority Sales  
Subsidiary Divestitures

## RECAPITALIZATION

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Mergers  
Growth Equity  
Shareholder Liquidity  
Management Buyouts

## BUY-SIDE PROCESS

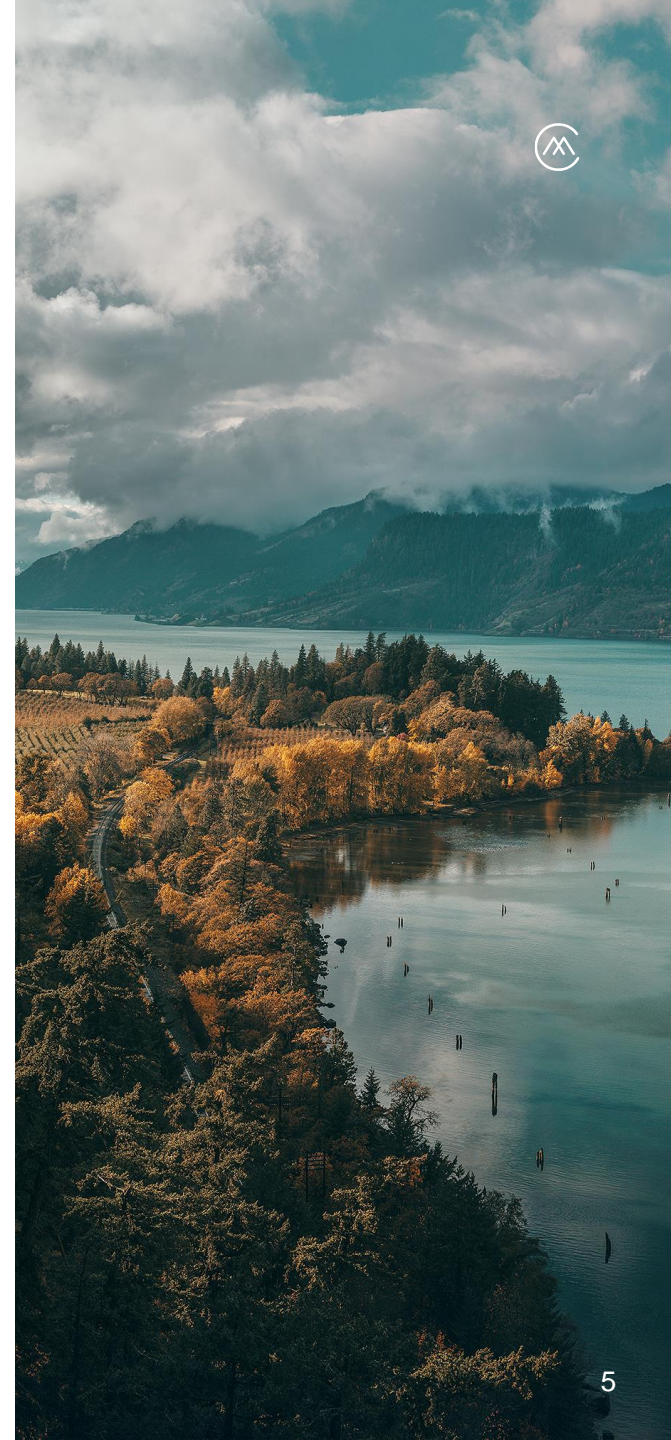
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Targeted Buy-side Execution  
Add-on Acquisitions  
Vertical and Horizontal  
Acquisitions

## STRATEGIC ADVISORY

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Exit Strategy Assessment  
Exit Planning and Preparations  
Corporate Finance Consulting



# Real Estate Technology Experience








































Real Estate Technology is an important segment for Meridian Capital given our historical work in the space and expected industry growth and investment

<p>Frontdesk*</p> <p>FRONTDESK - Received an investment by - Investor Consortium</p>	<p>Hilti*</p> <p>- Buy-side Advisory -  FIELDWIRE</p>	<p>Imprev</p> <p>- Acquired by -  MoxiWorks</p>	<p>Rainmaker LRO*</p> <p>- Acquired by -  REALPAGE</p>	<p>Bluebeam*</p> <p>- Acquired by - NEMETSCHek GROUP</p>	<p>Trimble*</p> <p>- Buy-side Advisory -  MANHATTAN A TRIMBLE COMPANY</p>
<p>Trimble*</p> <p>- Buy-side Advisory -  CSC</p>	<p>Trimble*</p> <p>- Buy-side Advisory -  TradeService A TRIMBLE COMPANY</p>	<p>SphereBuilder</p> <p>- Strategic Advisory -  MERIDIAN CAPITAL INVESTMENT BANKERS</p>	<p>Trimble*</p> <p>- Buy-side Advisory -  VICO SOFTWARE Integrating Construction</p>	<p>Trimble*</p> <p>- Buy-side Advisory -  SketchUp</p>	<p>Trimble*</p> <p>- Buy-side Advisory -  PLANCAL A TRIMBLE COMPANY</p>

## Recent Conversations held by Meridian Capital


\* Includes transactions completed by current employees while at previous firms

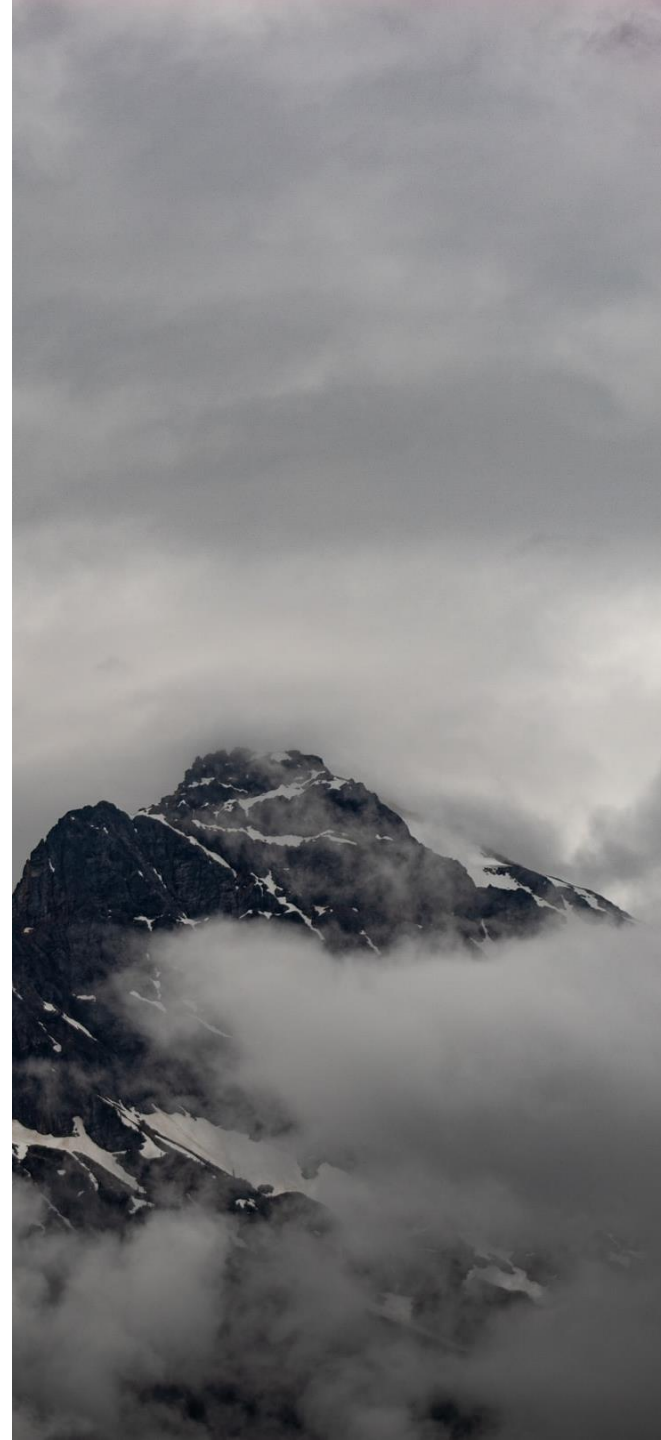
# Select Software and Technology Transactions

<p><b>Frontdesk*</b></p>  <p>FRONTDESK - Received an investment by -</p> <p>Investor Consortium</p>	<p><b>Hilti*</b></p>  <p>- Buy-side Advisory -</p>  <p>FIELDWIRE</p>	<p><b>LegitScript</b></p>  <p>- Recapitalized by -</p>  <p>PSG   PROVIDENCE STRATEGIC GROWTH</p>	<p><b>Office Ally</b></p>  <p>- Acquired by -</p>  <p>FP FRANCISCO PARTNERS</p>	<p><b>OSI*</b></p>  <p>OSI - Acquired by -</p>  <p>EMERSON</p>	<p><b>OneStream*</b></p>  <p>OneStream® - Received an investment by -</p> <p>KKR</p>	<p><b>AgencyZoom*</b></p>  <p>Agencyzoom - Acquired by -</p>  <p>Vertafore</p>
<p><b>TimeClock Plus*</b></p>  <p>TimeClock Plus - Received an investment by -</p>  <p>PROVIDENCE EQUITY PARTNERS</p>	<p><b>Rainmaker LRO*</b></p>  <p>- Acquired by -</p>  <p>REALPAGE</p>	<p><b>Crosslake Technologies</b></p>  <p>CROSSLAKE - Acquired by -</p>  <p>FALFURRIAS</p>	<p><b>Accelalpha</b></p>  <p>- Recapitalized by -</p>  <p>CENTURY PARK CAPITAL PARTNERS</p>	<p><b>Health Perspectives Group</b></p>  <p>HPG LLC Health Perspectives Group - Acquired by -</p>  <p>424 CAPITAL</p>	<p><b>AbsolutData*</b></p>  <p>ABSOLUTDATA - Acquired by -</p>  <p>infogain Engineering Business Outcomes</p>	<p><b>Imprev</b></p>  <p>- Acquired by -</p>  <p>MoxiWorks</p>
<p><b>TINYpulse</b></p>  <p>- Strategic Advisory -</p>  <p>MERIDIAN CAPITAL INVESTMENT BANKERS</p>	<p><b>American Megatrends*</b></p>  <p>- Received an investment by -</p> <p>HGGC</p>	<p><b>Growler</b></p>  <p>- Acquired by -</p>  <p>THE MEET GROUP</p>	<p><b>SphereBuilder</b></p>  <p>- Strategic Advisory -</p>  <p>MERIDIAN CAPITAL INVESTMENT BANKERS</p>	<p><b>Professional Publications, Inc.</b></p>  <p>PPI® PPI2PASS.COM - Acquired by -</p>  <p>KAPLAN</p>	<p><b>Apollo Video Technology</b></p>  <p>- Acquired by -</p>  <p>LUMINATOR TECHNOLOGY GROUP</p>	<p><b>Nirvana Soft</b></p>  <p>- Acquired by -</p>  <p>HANSEN TECHNOLOGIES</p>

\* Includes transactions completed by current employees while at previous firms

# 02.

## SHORT-TERM RENTAL SOFTWARE MARKET OVERVIEW

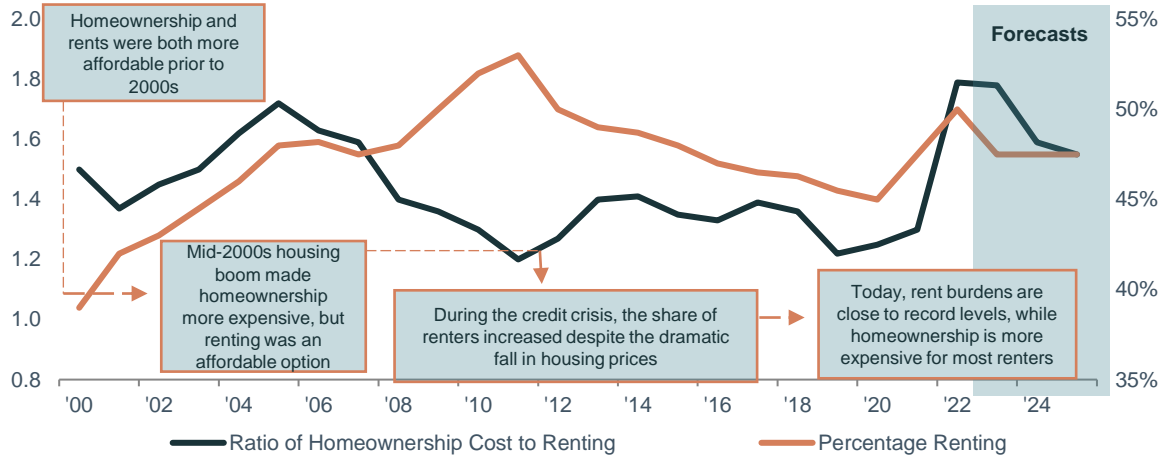






# Real Estate and Hospitality Market Update

Ratio of Homeownership Cost to Renting vs. Percentage Renting

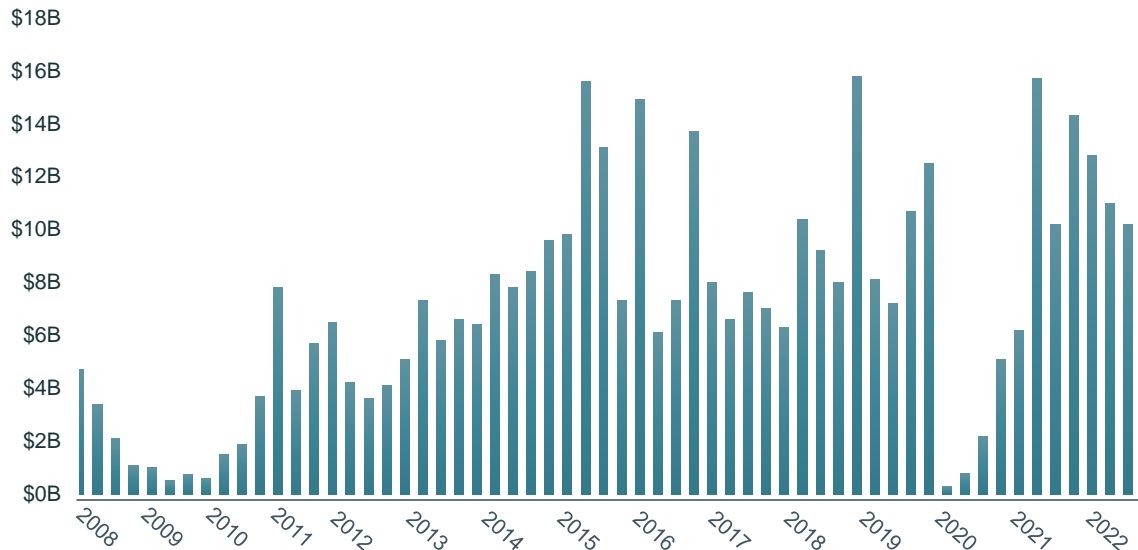


After an extended period of gains fueled by low interest rates, the housing market has seen a slowdown as the cost of homeownership has risen



The overall hospitality industry saw a steep fall and a subsequent rebound in the wake of the COVID-19 pandemic, and new normalized travel levels are still being determined

US Hotel Volume (\$B USD)



Outlook for the hospitality industry is positive, with expectations for increased spending on travel related to business conventions at 98% of 2019 levels, as well as strong consumer demand for leisure travel

Source: EY 2023 Hospitality Trends Report

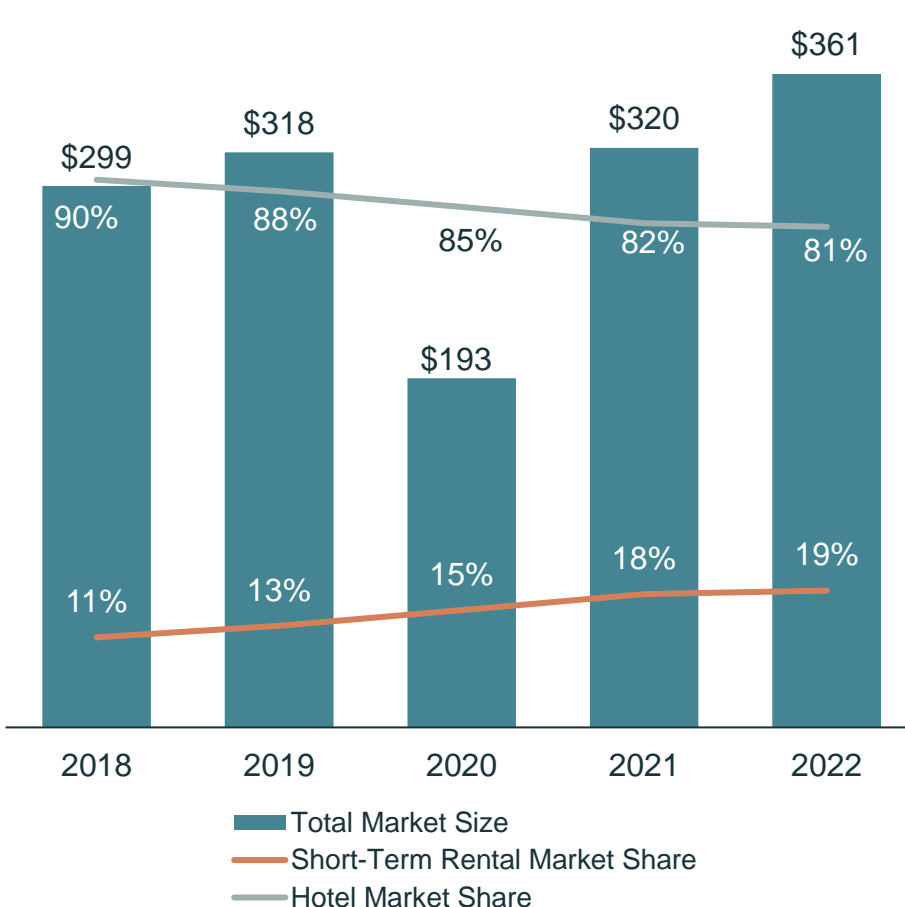


# Short-Term Rental Market Overview

Driven by COVID, the Short-Term Rental industry has accelerated its growth relative to hotels, with expectations for that trend to continue on a more moderated basis

## Hotel & Short-Term Rental U.S. Market Size and Share

(\$ in billions)



Source: Skift

## Select Short-Term Rental Trends



### STRs Continue to Grab Market Share

Strong markets that showed outsized growth in investment in STRs over the COVID recovery period have begun to see a moderation in rental revenue as travel trends stabilize



### Increased Competition

54% of Airbnb's short-term rentals came onto the market since the start of 2020. To stay competitive, property owners/managers are using tools/offers to retain guests and improve operations



### Slowing Demand Growth

After rising by 20% in 2021 and 21% in 2022, the growth in demand for STRs is projected to moderate to 6% in 2023, per AirDNA

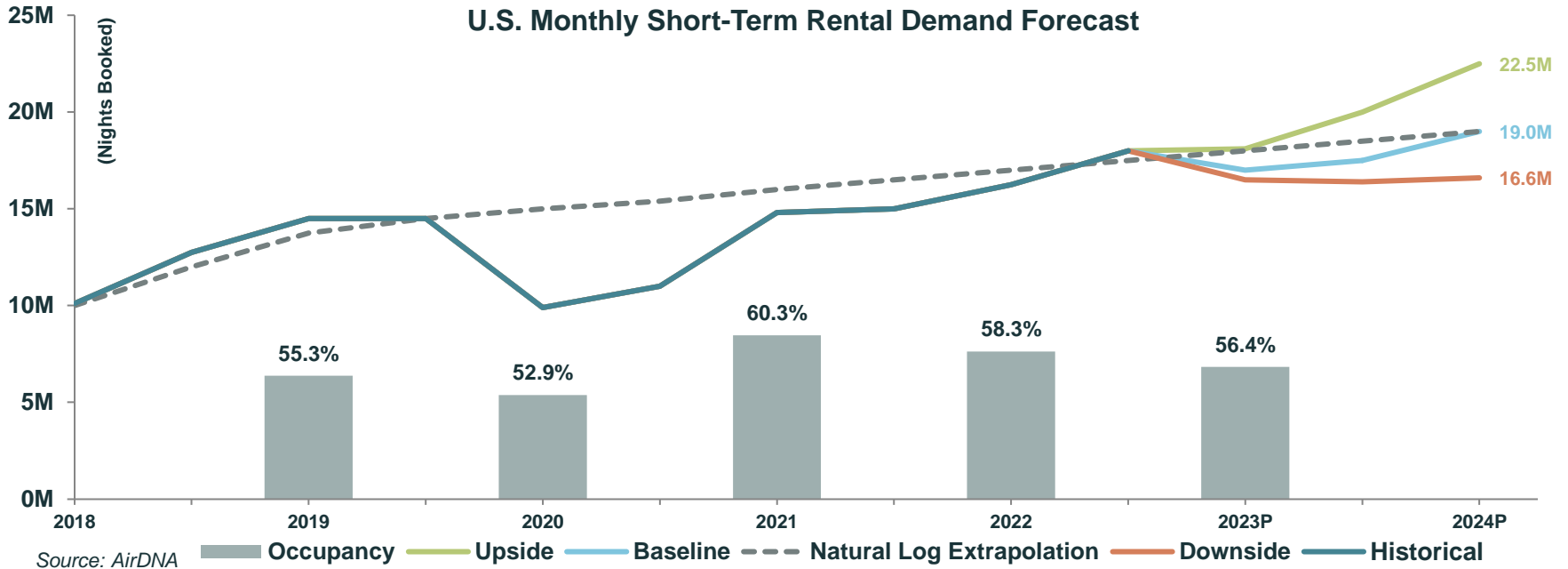


### Interest Rate Challenges

Rising interest rates have made it harder for STR investors to find properties that "pencil" due to the increasing cost of capital



# Short-Term Rental Market Outlook



STR investors remain bullish about a broader shift in consumer preferences given recent levels of elevated demand; **AirDNA projects industry revenue to reach \$80B by 2024**, representing a 2x increase over 2019.



Amidst increasing remote work trends, “digital nomad” employees who blend work and leisure will drive additional STR demand as they work from places where they want to travel.



Increases in the number of available listings and average daily rates are projected to drive growth in the STR market, despite a slight expected decline in occupancy rates.



# Real Estate Software Key Trends and Insights

Substantial technology adoption across the real estate industry is leading to more efficient operations, deeper insight and decision making driven by data, and augmented capabilities for enhanced safety and time-to-market



Increased usage of automation in day-to-day real estate operations

Usage of automation has accelerated due to its ability to reduce costs and increase efficiency in transaction intensive industries, such as real estate. Commercial Real Estate executives identified the following five operational areas that can benefit the most from automation and technology efficiencies:

- Property Management
- Building & Forecasting
- Valuation Process
- Performance Management
- Transaction Financing

### Perceived Impact of Automation on CRE Industry



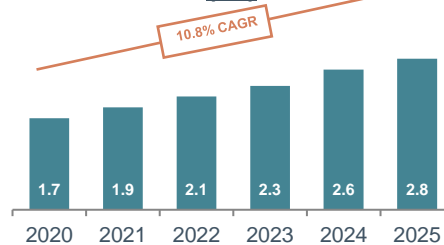
The rise of digital twins and IoT technology

IoT capabilities across all sectors have accelerated. In buildings, IoT sensors have multiple applications that can create efficiencies and improve end-user experiences:

- HVAC
- Lighting
- Security
- Working Environments
- Maintenance

Commercial building owners are embracing this technology and as the # of connected devices grows, data insights become more valuable, driving decision making

### # of Connected Devices in Commercial Smart Buildings (bn)



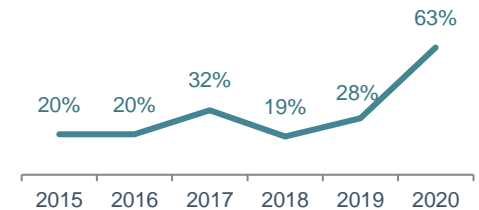
Online marketplaces adopt virtual reality capabilities

The intersection of VR capabilities in online marketplaces is continuing to expand. Popular use cases of VR in real estate include:

- Property Staging
- Virtual Tours
- Architecture exterior and interior design
- Reduced costs and time
- Maintenance

While COVID-19 was a major driver of virtual visits, the trend seems likely to stay given a study found that 75% of home buyers consider a virtual tour to be a significant factor in their purchase decision

### % of Buyers Making Offers Without Seeing Home in Person



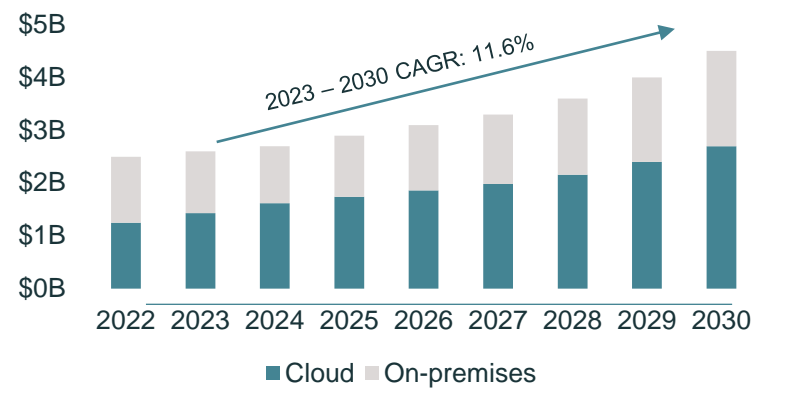
Sources: Altus CRE Innovation Report, MeMoori, Rocket Homes, Planet Home, Redfin Survey



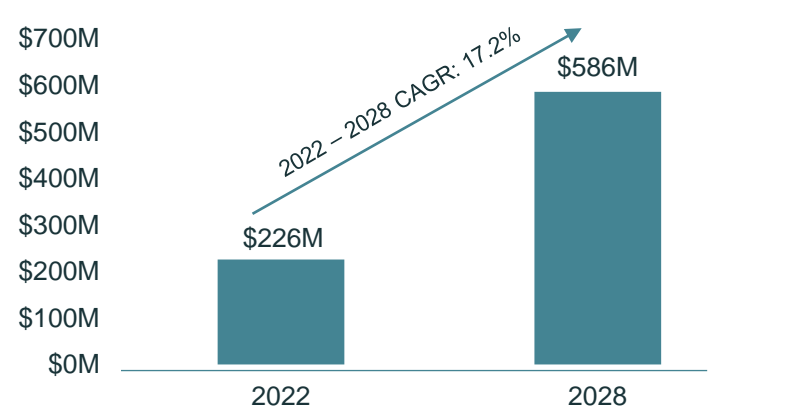
# Real Estate Software Market Update

Real estate software is expected to see increased industry penetration alongside general industry growth, namely within short-term rental software

## U.S. Real Estate Software Market



## Global Short-Term Rental Software Market



## Select Market Trends

**AI/ML Automation**  
*Increased relevance of AI has driven initial efficiencies but full extent, leveraging generative AI, is to be determined*

**Data Analytics**  
*Related to AI and automation, collecting and analyzing information to identify patterns and trends and make informed property management decisions relating to pricing, resource allocation and day-to-day operations continues to be critical*

**Investment in Communication Tech**  
*Employee, vendor and customer communication tech continues to be a top priority and area of development as expectations for accessibility and responsiveness increase*

**Remote Monitoring and Maintenance**  
*Continued investment in real-time alerts and predictive maintenance capabilities to enable proactive interventions, minimizing downtime and reducing costs*

Source: Grand View research.



# Real Estate Technology M&A Observations

Real estate software and technology is a highly active M&A segment with diverse buyers spanning multiple categories: existing vertical software leaders, adjacent industry participants, and financial investors – each bring their own rationale

## Consolidation of Smaller Platforms / Niche Offerings



- Industry leaders in real estate software are acquiring smaller competitors to gain specific capabilities
- Some backed by private equity seeking to roll up fragmented market

## Traditional Real Estate Acquiring Technology



- Traditional real estate services spanning consulting, research, operations, back office, construction, etc. are all acquiring technology
- Can be synergistic with core offerings and often acquired based on a thesis of accelerating buyer growth

## Continued Private Equity Interest in Building Platforms



- Private equity has been engaged in platform investments, as well as tuck-in acquisitions to build scale
- Attracted by industry-specific dynamics, such as revenue visibility, sticky customer relationships, and ability to cross-sell related offerings

Date	Acquirer	Target	Target Abstract
Jul-23	<b>entrata</b>	<b>RentDynamics</b>	CRM property management tool
Mar-23	<b>inhabit</b>	<b>LMPM</b>	Property management software for real-time trust accounting
Sep-22	<b>Guesty</b>	<b>HiRUM</b>	Property management software catering to the hospitality industry
Jun-22	<b>Aareon</b>	<b>momentum</b>	Software designed to digitize property management
Jan-22	<b>CoreLogic</b>	<b>Prospects</b>	CRM tools for real estate professionals

Date	Acquirer	Target	Target Abstract
Mar-22	<b>W&amp;D</b>	<b>GEOPHY</b>	AI-based property analytics platform
Jan-22	<b>JLL</b>	<b>ENERDAPT</b>	Facilities management SaaS
Jan-22	<b>CBRE</b>	<b>Building i</b>	CAD-based workspace management
Dec-21	<b>MCR</b>	<b>optii</b>	Hotel operations management SaaS
Nov-21	<b>HILTI</b>	<b>FIELDWIRE</b>	Building & construction management SaaS

Date	Acquirer	Target	Target Abstract
Mar-23	<b>INSIGHT PARTNERS</b>	<b>LMPM</b>	Property management software for real-time trust accounting
Mar-23	<b>AKKR</b>	<b>InspectRealEstate</b>	Property management software for rental properties
Nov-22	<b>Hg</b>	<b>P8 Software</b>	Platform for real estate and land management
Mar-22	<b>DRAGONEER</b>	<b>entrata</b>	Property management software for residential payments
Dec-20	<b>THOMABRAVO</b>	<b>REALPAGE</b>	Multifamily property management software

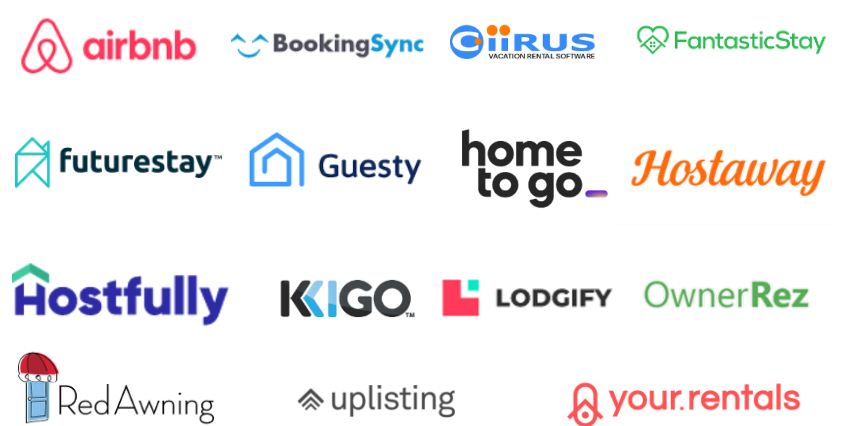


# Property Management Software Market Map

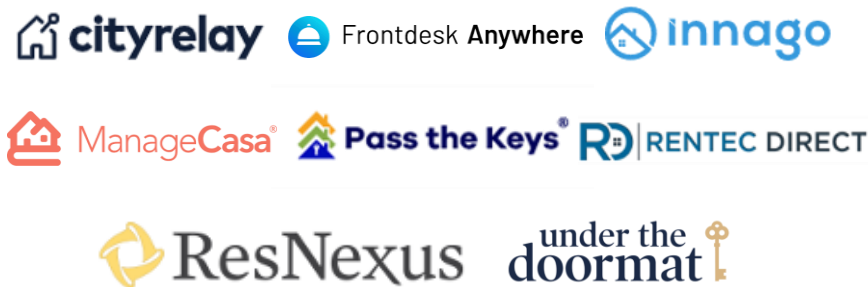
## Traditional Property Management Software



## Short-Term Property Management Software



## Hybrid / Specialty Property Management Software











## Other Real Estate Rental Software / Services



# Overview of Select STR / PM Software Companies

## Consolidators









Company	Business Description	Recent Acquisition
 <p><b>HQ:</b> Denver, CO <b>Employees:</b> 125 <b>Category:</b> Data</p>	<ul style="list-style-type: none"> <li>• Provider of rental data and analytics intended to empower entrepreneurs to grow their rental businesses.</li> <li>• The company offers a subscription-based software platform that provides market insights and analytics for hosts and investors.</li> </ul>	 <ul style="list-style-type: none"> <li>• 17-Jul-2023</li> <li>• Developer of a location intelligence platform intended to provide travel and tourism metrics for revealing travel behavior</li> </ul>
 <p><b>HQ:</b> Goleta, CA <b>Employees:</b> 1,785 <b>Category:</b> Traditional</p>	<ul style="list-style-type: none"> <li>• Provider of cloud-based software solutions for small and medium-sized businesses in the property management and legal sectors.</li> <li>• Offerings include Appfolio Property Manager, an end-to-end property management software; and Appfolio Investment Management, a solution for real estate investment managers to manage investor relationships.</li> </ul>	 <ul style="list-style-type: none"> <li>• 07-Jan-2019</li> <li>• Developer of an artificial intelligence-based leasing assistant intended to automatically handle leasing traffic</li> </ul>
 <p><b>HQ:</b> England, United Kingdom <b>Employees:</b> 100 <b>Category:</b> Short and Traditional</p>	<ul style="list-style-type: none"> <li>• Operator of a property management platform intended to enable access to comfortable, flexible and functional homes.</li> <li>• The company's platform offers quality cleaning and laundry services, convenient check-in, round-the-clock support, eco-friendly amenities and property maintenance.</li> </ul>	 <ul style="list-style-type: none"> <li>• 21-Jun-2019</li> <li>• Developer of a bespoke yield management platform intended to manage vacation rental spaces and pricing</li> </ul>
 <p><b>HQ:</b> Lehi, UT <b>Employees:</b> 2,345 <b>Category:</b> Traditional</p>	<ul style="list-style-type: none"> <li>• Developer of property management software designed to simplify the rent documentation and payment processes.</li> <li>• The company's software offers a wide variety of online tools including utility billing, renter's insurance, payment processing, lead and resident management, lease signing and accounting, enabling owners and managers to manage their properties efficiently.</li> </ul>	 <ul style="list-style-type: none"> <li>• 13-Jul-2023</li> <li>• Developer of rent reporting and financial software designed to improve the renter experience while making people's lives comfortable</li> </ul>

Source: Pitchbook, Company Website, Press Release, Meridian Insight



# Overview of Select STR / PM Software Companies

Consolidators (continued)

Company	Business Description	Recent Acquisition
 <p><b>HQ:</b> Covina, CA <b>Employees:</b> 800 <b>Category:</b> Short-Term</p>	<ul style="list-style-type: none"> <li>Developer of a cloud-based property management software designed for short-term vacation rentals.</li> <li>Guesty unifies PMS functions, incorporating automation, communication, payment collection, and staff coordination to streamline real estate management.</li> </ul>	 <ul style="list-style-type: none"> <li>28-Sep-2022</li> <li>Developer of property management software catering to the hospitality industry</li> </ul>
 <p><b>HQ:</b> Solon, OH <b>Employees:</b> 3,117 <b>Category:</b> Traditional</p>	<ul style="list-style-type: none"> <li>Developer of real estate and investment management software intended for real estate owners, investors and operators.</li> <li>The company's software platform provides property-level management, accounting, investment modeling, and analytics for the global commercial and residential markets</li> </ul>	 <ul style="list-style-type: none"> <li>17-Jul-2023</li> <li>Provider of real estate technology consulting and outsourced managed services intended to serve industrial and retail property markets in Asia Pacific (PAC)</li> </ul>
 <p><b>HQ:</b> Emeryville, CA <b>Employees:</b> 75 <b>Category:</b> Short-Term</p>	<ul style="list-style-type: none"> <li>Operator of a global branded network intended for vacation property rentals.</li> <li>The company's network features vacation rental properties in over 100,000 vacation homes, condos and more in 10,000 destinations across the globe, that have clear payment processes, 24/7 guest support and insurance coverage.</li> </ul>	 <ul style="list-style-type: none"> <li>17-Nov-2022</li> <li>Operator of a channel management platform intended to assist vacation rental property owners and travel companies</li> </ul>
 <p><b>HQ:</b> Santa Barbara, CA <b>Employees:</b> 5,613 <b>Category:</b> Traditional</p>	<ul style="list-style-type: none"> <li>Developer of real estate investment management software designed to provide full business solutions to real estate companies.</li> <li>The company offers business services for every real estate market, including multifamily, single-family, affordable, public, senior, and military housing as well as office, industrial, and retail market segments, enabling property market participants to operate efficiently.</li> </ul>	 <ul style="list-style-type: none"> <li>06-Jun-2023</li> <li>Online reseller of virtual offices, meeting rooms and other workplace services intended to support flexible work environments</li> </ul>

Source: Pitchbook, Company Website, Press Release, Meridian Insight



# Public Comparables

Real Estate Software and Services Company Name	10/11/2023		Market Cap	Enterprise Value	Net Debt	CY 2022A Revenue Growth	CY 2023E Revenue Growth	CY 2023E Gross Margin %	CY 2023E EBITDA %	EV / Revenue	
	Share Price	LTM Change								CY 2022A	CY 2023E
Zillow Group, Inc.	\$42.50	37%	\$10,102	\$8,675	(\$1,427)	(8%)	15%	70%	18%	4.4x	4.4x
Procore Technologies, Inc.	\$68.63	26%	\$9,772	\$9,249	(\$523)	39%	78%	48%	0%	18.0x	9.9x
AppFolio, Inc.	\$195.17	56%	\$6,957	\$6,832	(\$124)	33%	63%	37%	9%	14.8x	11.4x
TripAdvisor, LLC	\$15.51	-34%	\$2,140	\$1,921	(\$219)	65%	32%	70%	17%	1.3x	1.1x
Angi, Inc	\$1.75	-19%	\$886	\$1,015	\$125	15%	(10%)	87%	6%	0.6x	0.7x
Agilysys, Inc.	\$71.48	11%	\$1,812	\$1,769	(\$78)	26%	40%	45%	11%	10.9x	8.9x
Porch.com, Inc.	\$0.66	-51%	\$65	\$208	\$143	63%	62%	40%	(14%)	1.1x	0.6x
SmartRent Technologies, Inc	\$2.65	-4%	\$531	\$334	(\$197)	81%	102%	0%	(5%)	3.0x	1.3x
<b>Mean</b>	<b>\$49.79</b>	<b>3%</b>	<b>\$4,033</b>	<b>\$3,750</b>	<b>(\$288)</b>	<b>39%</b>	<b>48%</b>	<b>50%</b>	<b>5%</b>	<b>6.8x</b>	<b>4.8x</b>
<b>Median</b>	<b>\$29.01</b>	<b>4%</b>	<b>\$1,976</b>	<b>\$1,845</b>	<b>(\$161)</b>	<b>36%</b>	<b>51%</b>	<b>47%</b>	<b>8%</b>	<b>3.7x</b>	<b>2.9x</b>
<b>Short Term Rental Marketplace</b>											
Booking Holdings Inc	\$3,009.72	61%	\$107,423	\$106,767	(\$656)	56%	44%	nd	31%	6.2x	5.0x
Airbnb, Inc.	\$127.77	20%	\$81,528	\$73,512	(\$8,016)	40%	40%	59%	31%	8.8x	7.4x
Expedia Group, Inc.	\$99.67	7%	\$14,289	\$15,994	\$248	36%	24%	69%	19%	1.4x	1.2x
TripAdvisor, LLC	\$15.51	-34%	\$2,140	\$1,921	(\$219)	65%	32%	70%	17%	1.3x	1.1x
Sonder Holdings Inc.	\$8.13	-81%	\$86	\$1,538	\$1,452	136%	98%	17%	(16%)	6.6x	2.5x
Vacasa, Inc.	\$9.14	-87%	\$113	\$142	(\$248)	44%	5%	51%	2%	0.2x	0.1x
HomeToGo	\$2.97	47%	\$365	\$230	(\$136)	62%	57%	57%	2%	2.0x	1.2x
<b>Mean</b>	<b>\$467.56</b>	<b>-10%</b>	<b>\$29,421</b>	<b>\$28,586</b>	<b>(\$1,082)</b>	<b>63%</b>	<b>43%</b>	<b>54%</b>	<b>12%</b>	<b>3.8x</b>	<b>2.6x</b>
<b>Median</b>	<b>\$15.51</b>	<b>7%</b>	<b>\$2,140</b>	<b>\$1,921</b>	<b>(\$219)</b>	<b>56%</b>	<b>40%</b>	<b>58%</b>	<b>17%</b>	<b>2.0x</b>	<b>1.2x</b>

Source: Pitchbook as of 10/11/2023

# Precedent Transactions

\$ in millions							
Date	Target	Acquirer	Target Description	EV	Enterprise Value		
					Revenue	EBITDA	
Jun-23	RentPeek	Antler	Online platform intended for multi-family owners and operators	nd	nd	nd	
May-23	Hostaway	PSG	Vacation rental software and management system		Confidential		
May-23	Latchel	Sope Creek	Property management software used to schedule maintenance and resident-responsible tasks	nd	nd	nd	
Apr-23	Innsoft	Yanolja Cloud	Hotel property management systems	\$8.3	nd	nd	
Apr-23	Forest	Preface Ventures	Property management community platform designed to streamline common resident requests	nd	nd	nd	
Mar-23	Better	Aurora Acquisition	Online platform for mortgage origination	\$5,000.0	12.5x	nd	
Mar-23	Latchel	Allegion Ventures	Property management software used to schedule maintenance and resident-responsible tasks	nd	nd	nd	
Mar-23	InspectRealEstate	Accel-KKR, Reapit	Property management software intended for rental properties	nd	nd	nd	
Feb-23	PropTech Group	Rockend	Developer of diversified real estate software	\$65.2	nd	nd	
Feb-23	Topfloor Systems	Grafenia	Property management software intended to develop web-based applications for property managers	\$6.7	nd	nd	
Jan-23	SMS Assist	Lessen	Property services and facilities maintenance software	\$950.0	nd	nd	
Dec-22	GottaRent.com	ApartmentLove	Operator of an online property rental platform	\$0.7	nd	3.0x	
Sep-22	Hirium	Guesty	Property management software catering to the hospitality industry	nd	nd	nd	
Sep-22	Kigo	Guesty	Cloud-based property management software designed for short-term vacation rentals	nd	nd	nd	
Aug-22	Brightly Software	Siemens	Cloud-based operations management software	\$1,875.0	10.4x	nd	
Jul-22	Avantio	Advent International	All-in-one property management solutions designed for vacation rental professional agencies	nd	nd	nd	
Jun-22	Momentum Software Group	Aareon	Software to digitize all aspects of property management	\$170.6	15.0x	nd	
Jun-22	UpNest	Realtor.com	Operator of an online real estate platform	\$70.0	nd	nd	
Mar-22	SightPlan	SmartRent	Property management software designed to help apartment communities to optimize operations	\$131.7	nd	13.2x	
Mar-22	Console	Accel-KKR, Reapit	Cloud-based property management software designed for the RE industry	nd	nd	nd	
Mar-22	IQware	Aquiline Capital Partners	Hospitality and property management software	nd	nd	nd	
Mar-22	Entrata	Silver Lake, HGGC	Property management software designed to simplify apartments and rent documentation	\$1,500.0	nd	nd	
Nov-21	Building Engines	JLL	Property management software intended for the commercial real estate sector	\$300.0	nd	nd	
Nov-21	Reonomy	Altus Group	Commercial real estate data and analytics platform	\$201.5	nd	9.6x	
Aug-21	Paradigm	Builders Firstsource	Developer of construction software and technology platform	\$449.6	nd	9.0x	
Jun-21	CoreLogic	Stone Point, Insight	Data and analytics for the real estate sector	\$5,772.9	9.5x	3.2x	
May-21	Century 21 France	Citya Immobilier	Provider of information on real estate market trends	\$101.2	14.4x	nd	
May-21	Vermietet.de	Scout24	Property management platform intended to make property and tenant management secure	\$70.9	nd	nd	
Apr-21	RealPage	Thoma Bravo	Developer of multifamily property management software	\$9,603.8	8.3x	37.5x	
Mar-21	Brokermint	BoomTown	Back-office software catering to the real estate sector	\$30.0	nd	nd	
Feb-21	ShowingTime	Zillow Group	Showing management and market stats platform for the real estate industry	\$500.0	20.0x	nd	
				Mean	\$1,340.4	12.9x	12.6x
				Median	\$186.0	12.5x	9.3x

Source: Pitchbook, MergerMarket, Meridian Research, Company Press Releases; 09/20/23



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# Thank you

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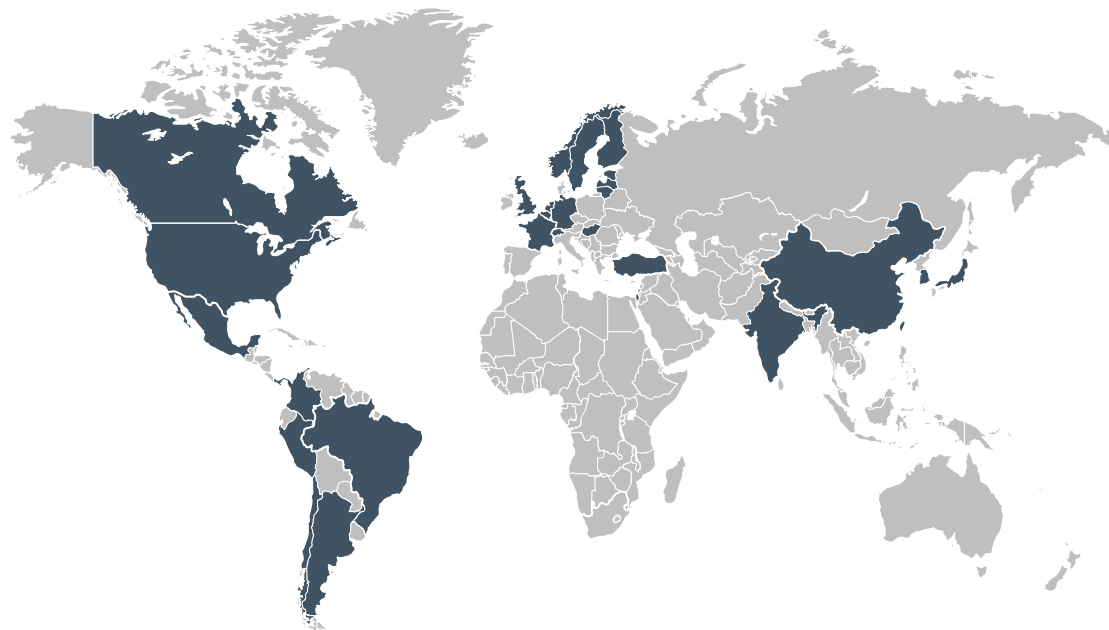
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