



MERIDIAN CAPITAL

Veterinary Services Market Update

Q2 2026



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CLA Meridian Capital Veterinary Services Overview

CLA Meridian Capital leverages deep industry knowledge to execute complex and important transactions for middle market founder-focused clients

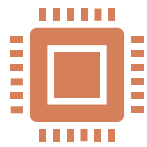
CLA Meridian Capital by the Numbers

450+ transactions completed	\$20B+ in total transaction values
50+ investment banking professionals	30+ countries via REACH Partners

Representative Veterinary Services M&A Transactions

MARYLAND / VIRGINIA 8 locations, 20+ DVMs	NEW YORK 2 locations, 4- DVMs	VIRGINIA 2-DVM practice	COLORADO 5-DVM practice
FLORIDA 3-DVM practice	OKLAHOMA 2-DVM practice	IOWA 2-DVM practice	CALIFORNIA 3-DVM practice

CLA Meridian Capital Practice Areas

				
Veterinary Services	Veterinary Technology	Consumer	Technology	Industrials

Meet the Team

	Patrick Ringland <i>Principal & Managing Director</i> 15+ years experience		Scott Asher <i>Director</i> 20+ years experience
	Benton Sturt <i>Director</i> 10+ years experience		Kendell Jensen <i>Vice President</i> 5+ years experience

* Includes transactions completed by current employees while at previous firms

Veterinary Group Market Update: In This Issue



1. Trends in Veterinary Services

Declining visit volumes offset by resilient pricing and higher spend per visit, a record pet insurance market surpassing \$4.7 billion, and steadily growing pet industry expenditures are reshaping practice economics, sharpening buyer focus on scaled, quality operators with strong clinical teams, attractive local markets, and durable growth across the veterinary services ecosystem

2. Veterinary Services Valuation Environment

Practice valuations remain resilient, with premium, scaled platforms continuing to command elevated multiples while sub-scale and owner-dependent practices face a more selective, bifurcated market, as constrained supply of quality assets and sustained strategic and private-equity demand underscore a constructive long-term outlook for well-positioned operators

3. Recent Veterinary Services Transaction Activity

Notable veterinary services transactions over the last 12-18 months highlight continued interest from both strategic and financial investors. As of early 2026, transaction activity is stabilizing, supported by M&A-driven platform consolidation, fewer but deeper investments, and sustained demand for scaled, high-quality practices with strong clinical teams and durable growth

4. CLA Meridian Capital Veterinary Services Investment Banking Overview

CLA Meridian Capital has served as a trusted advisor to business owners on complex M&A, corporate finance, and strategic challenges for over 25 years

Deep Experience in Veterinary Services

The CLA Meridian team brings hands-on M&A leadership from one of the largest veterinary platforms — providing direct insight into buyer behavior and deal execution

VETERINARY PRACTICE PARTNERS (VPP)

Corporate Development & M&A leadership

- Scott Asher led corporate development and M&A, helping grow the platform from **~75 to ~150 practices**
- Targeted and executed **20–30 deals per year**; active in de novo practice development
- Operated a **partnership model with DVM equity ownership at the practice level** — a differentiated structure when most platforms pursued 100% ownership

BUYER & MARKET KNOWLEDGE

- Direct knowledge of veterinary M&A activity and buyer playbooks
- Competed against **most PE-backed veterinary platforms**
- Understands the levers buyers use to **compress multiples** — and where they have room to pay up
- Direct experience underwriting pro-forma synergies and assigning “credit” for sell-side proposed EBITDA adjustments
- Deep connectivity to peer corporate development leaders and senior leadership at multiple platforms and PE-backers

SELECTED TRANSACTIONS

MARYLAND / VIRGINIA
8 locations, 20+ DVMs

NEW YORK
2 locations, 4- DVMs

VIRGINIA
2-DVM practice

COLORADO
5-DVM practice

FLORIDA
3-DVM practice

OKLAHOMA
2-DVM practice

IOWA
2-DVM practice

CALIFORNIA
3-DVM practice

A photograph of a dog lying down on a light-colored surface. A person's hands, wearing light blue gloves, are visible near the dog's front paws. The dog has dark fur on its head and back, and lighter, tan-colored fur on its legs and chest. A semi-transparent white box is overlaid on the left side of the image, containing the section header.

SECTION 1.

Trends in Veterinary Services

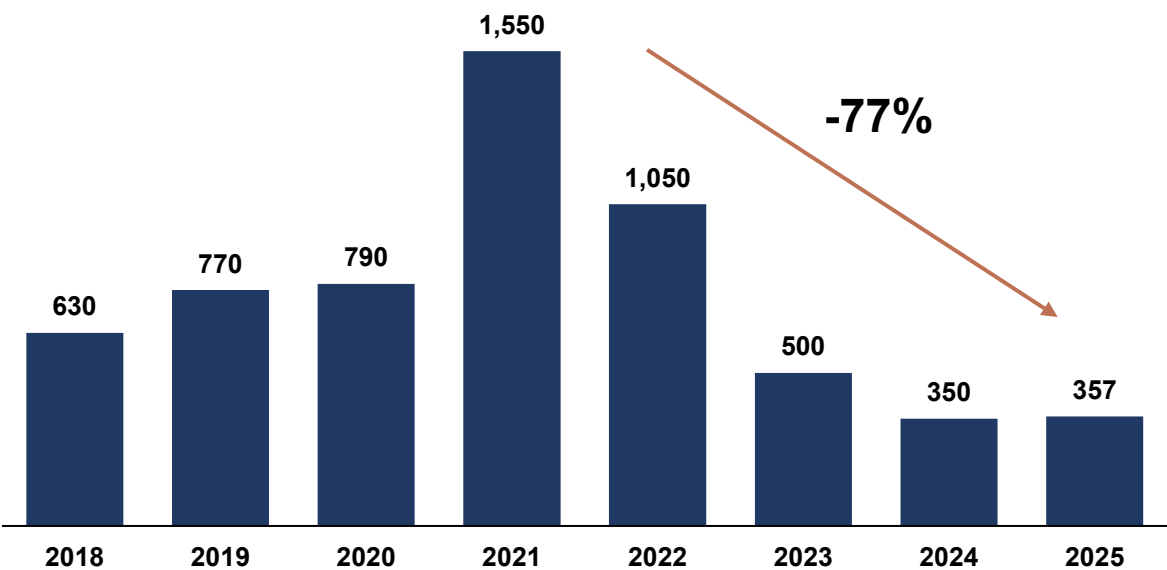
Headwinds Add to the Value of Scaled, Quality Platforms

Declining visit volumes and fewer practices coming to market are increasing buyer focus on resilient operators with strong clinical teams, attractive local markets, and durable growth profiles

General Observations

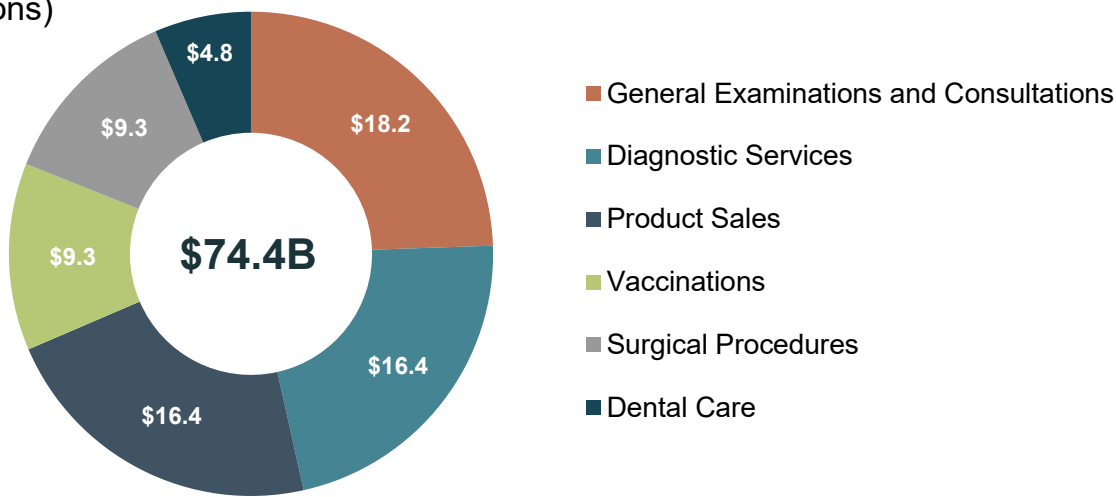
- Veterinary invoice volume has declined for four consecutive years, with annual declines of at least ~2%–3%, creating a key underwriting focus for buyers
 - Volume pressure reflects higher post-COVID pricing, consumer affordability constraints, and fewer visits as pandemic-era pets mature
- Instead of walking away, buyers are increasingly focused on practices that outperform industry trends through above-average revenue performance, stable / growing DVM staffing, and attractive local demographics

Transaction Volume for Veterinary Hospitals Sold



U.S. Veterinary Products & Services Segmentation - 2026

(\$ in billions)



The number of veterinary practices sold has declined materially, from 1,000+ transactions in 2021 to around 350 transactions in both 2024 and 2025, representing a significant contraction in available supply

The market is witnessing a slow start for 2026, with buyers reporting quieter acquisition funnels, reinforcing the scarcity value of attractive practices

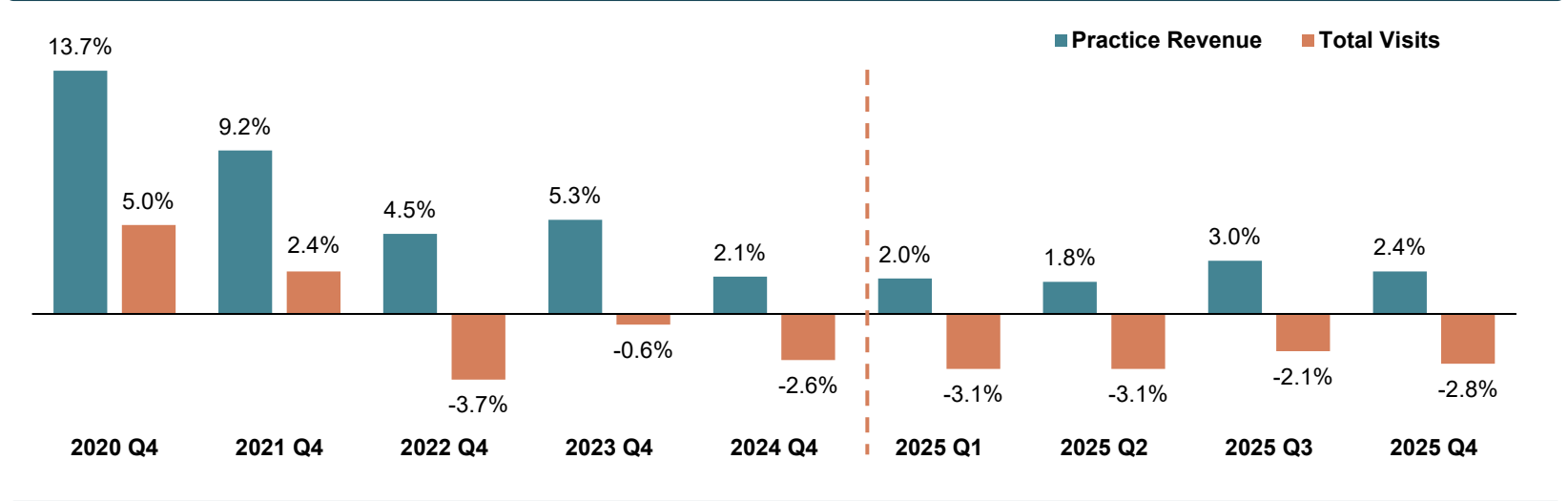
With strategic investor demand remaining stable and fewer quality assets coming to market, constrained supply continues to support elevated valuation levels for quality assets



Positive Revenue Growth Masks Visit Volume Declines

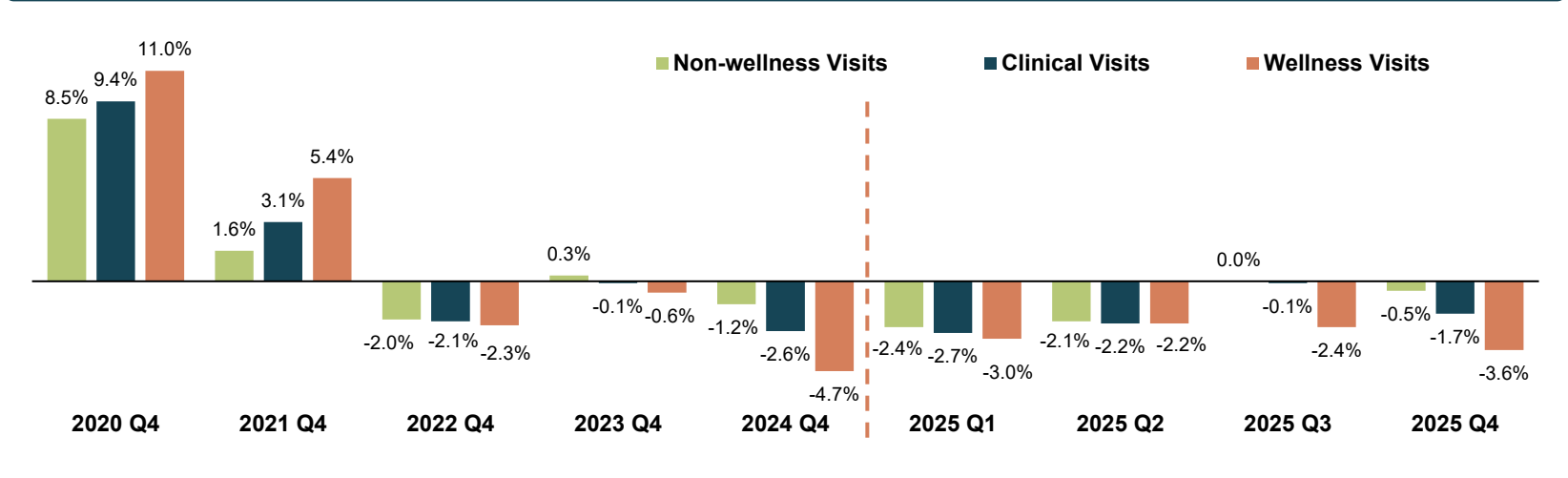
Pricing has supported practice revenue, while total and clinical visit volumes remain below prior-year levels through 2025

Total Practice Revenue and Visit Growth



Veterinary practices have continued to grow, despite declining visit volumes, indicating that pricing and higher spend per visit are offsetting traffic softness; however, sustained visit pressure could limit long-term growth if not counterbalanced by strong client retention, service mix expansion, and operational execution.

Clinical Visit Growth



Visit softness has become broad-based across wellness, clinical, and non-wellness categories, signaling a more challenging demand environment and making recurring client engagement, reminder systems, preventive care compliance, and service attachment increasingly important.



SECTION 2.

Veterinary Services Valuation Environment

Valuation Observations in the Veterinary Market

Veterinary practice valuations remain resilient, with premium assets continuing to command elevated multiples despite broader market headwinds

5.0x - 8.0x

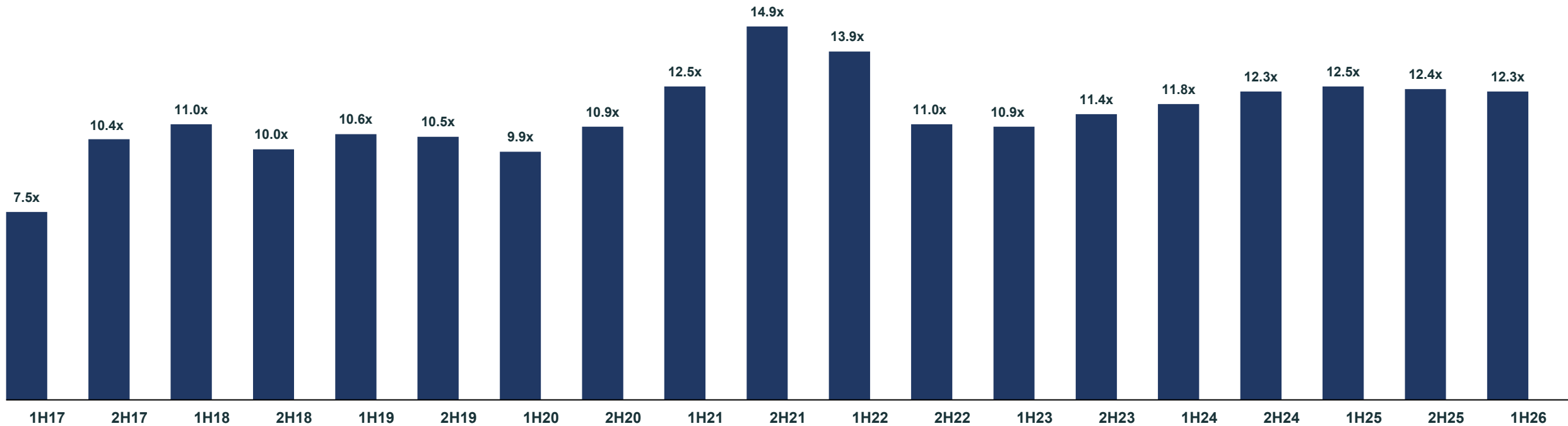
EBITDA Multiple
Sub-Scale / Sole-Provider Practices

Lower-end multiples typically reflect smaller, slower-growth or more owner-dependent practices, while premium multiples are reserved for scaled, high-growth platforms with strong margins, provider depth, and durable local market positions

13.0 - 15.0x+

EBITDA Multiple
For Top Tier Practices

Average Semi-Annual EBITDA Multiple

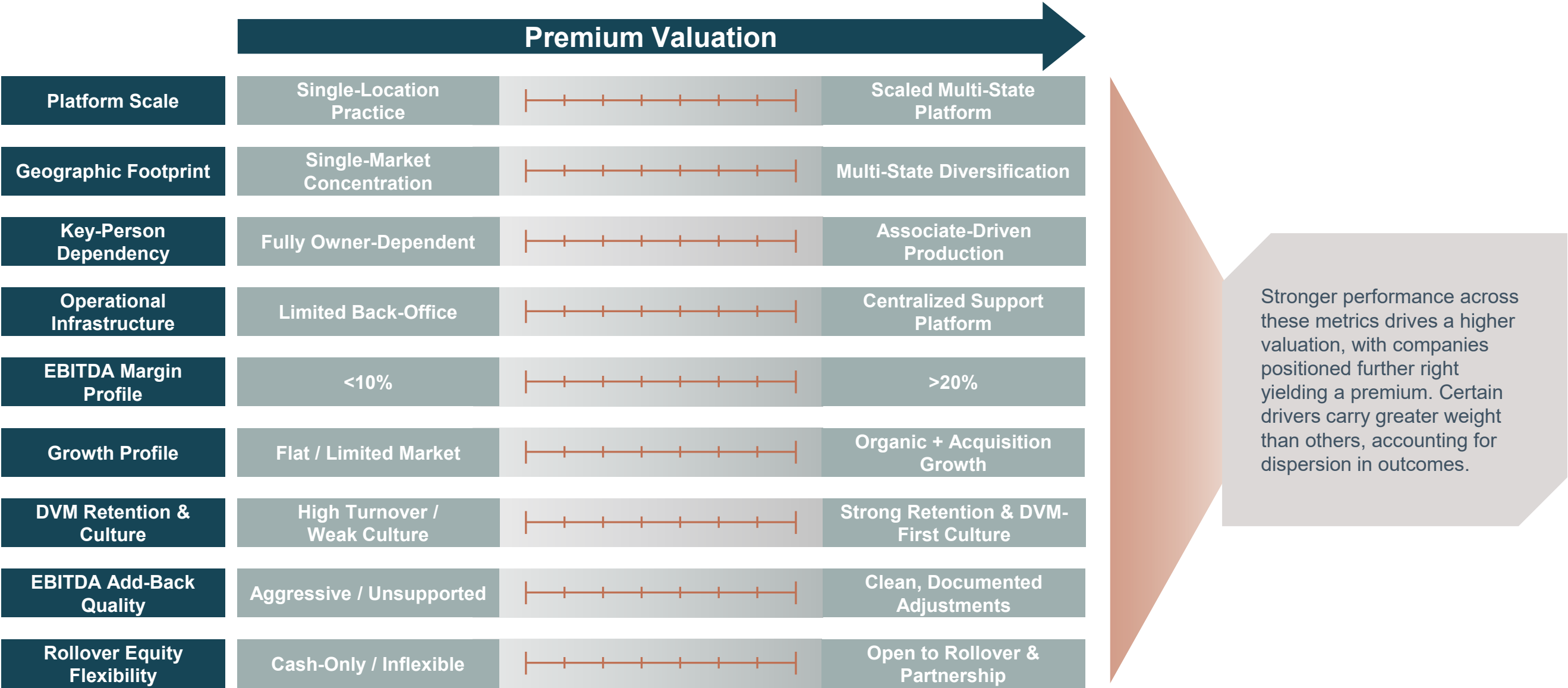


Source: IDEXX Laboratories



Key Valuation Drivers and Considerations

Demonstrating a firm’s unique characteristics relative to peers and proactive positioning will drive investor interest to achieve premium value and optimize outcome



Keys to Positioning & Maximizing Value

Geographic Mix

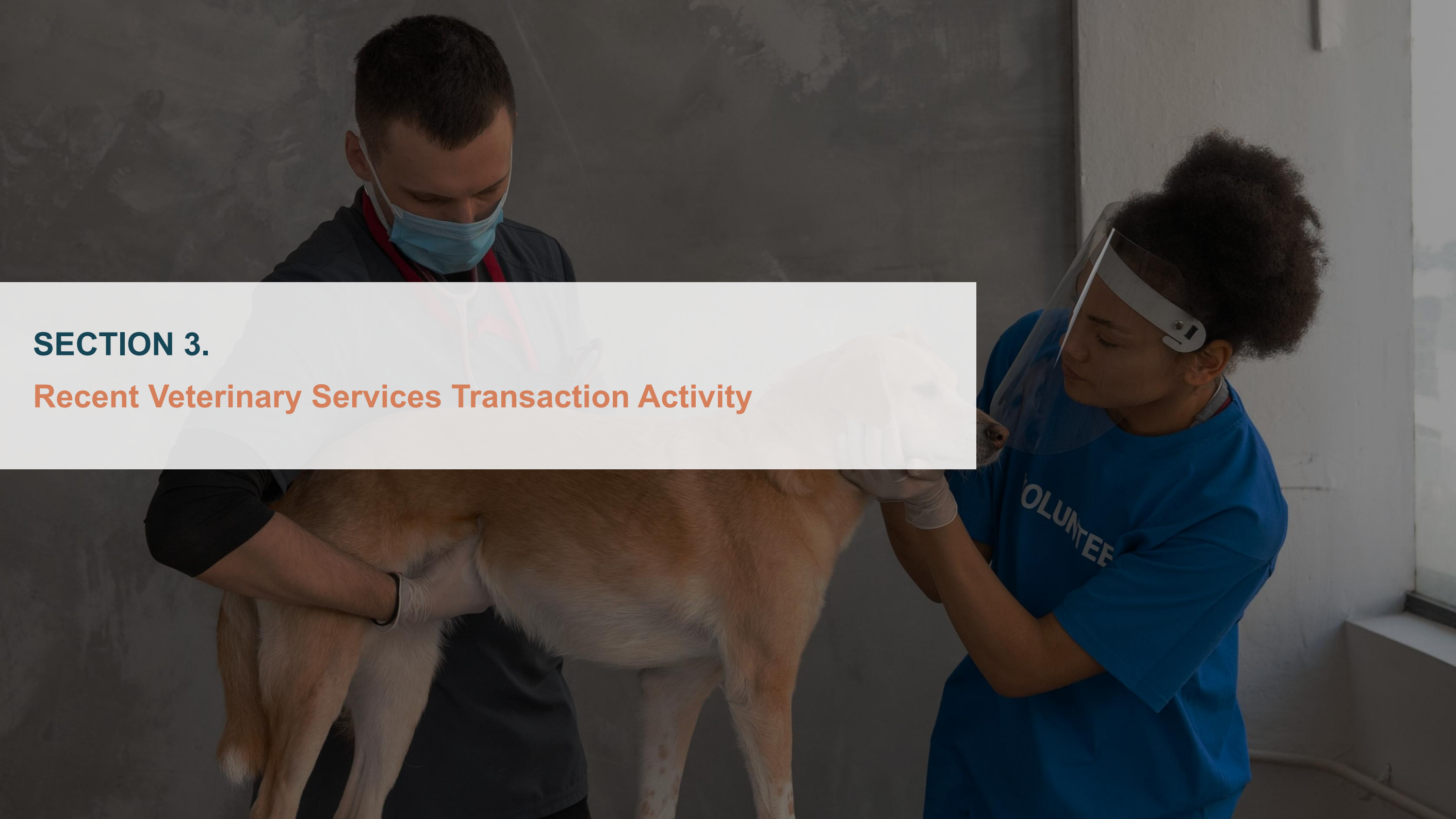
- **Rural vs. Urban:** Depending on the acquirer, smaller market locations can be seen as untapped territory or potentially having less desirable economics relative to dense urban areas, and it is critical emphasize the points most attractive to each investor. Consolidators that started urban are expanding into smaller towns and rural markets; no longer a discount story at scale
- **Locations / Revenue by State:** Demonstrating footprint overlap or adjacency on an investor-by-investor basis will allow strategic buyers to underwrite and pay for cost and revenue/referral synergies
- **Density:** Strategic investors will be attracted to increasing existing density or acquire density in new markets
- **Concentration:** Do any locations or service areas contribute a significant portion of revenue or margin?

Services Mix

- **Referrals:** If the GP business generates significant referral revenue for emergency services (or vice versa), quantify and assess risk of cannibalization if both business lines are not sold together
- **Existing Service Lines:** Review of current service lines and revenue by service line; opportunities to add additional services
- **Repeat Business:** Mix of recurring / repeat services and client retention; wellness-plan membership penetration

Financial & Operational Metrics

- **Margin Profile:** Analyze the firm's EBITDA margin relative to other platforms; is there "uplift" possible via optimization of back-office, recruiting, pricing, or other levers that a buyer will benefit from? Are there any undisclosed EBITDA adjustments or normalizations needed?
- **Revenue by Vet:** What is the firm's revenue by care provider, relative to other platforms?
- **Staffing:** Has the firm had historical difficulty securing veterinarians and support staff?
- **Growth:** Historical rate of organic v. inorganic growth and future outlook
- **Retention:** Are vets at risk of leaving post-close, and are they properly incentivized?



SECTION 3.

Recent Veterinary Services Transaction Activity

Veterinary Services Transaction Highlights



(Tumim Stone Capital)

Date: Jan-21
Target: Kauai Veterinary Clinic
Acquiror: Inspire Veterinary Partners
Target Description:
 Veterinary clinic in Lihue, Hawaii
EV: ~2M



Date: Feb-22
Target: AmeriVet
Acquiror: AEA Investors
Target Description:
 213 practices across 37 states
EV: ~1.6B
EV / REV: ~7.1x



(Tumim Stone Capital)

Date: Jun-22
Target: Aberdeen Veterinary Clinic
Acquiror: Inspire Veterinary Partners
Target Description:
 Veterinary clinic in Spain with 150 employees
EV: ~1M



Date: Jul-24
Target: Blue River PetCare
Acquiror: Partners Group
Target Description:
 Operator of a chain of veterinary hospitals
EV: ~1.5B



(Metalmark Capital)

Date: Jul-25
Target: Dogwood Veterinary Specialty
Acquiror: Innovative Petcare
Target Description:
 Veterinary clinic in Georgia
EV: ~3M

Date: Nov-21
Target: DeMaula Veterinary Services
Acquiror: Innovative Pet Care
Target Description:
 Provider of veterinary services located in Royersford, Pennsylvania
EV: ~7M



(Revelstoke Capital Partners)

Date: Jun-22
Target: SAGE Veterinary Centers
Acquiror: National Veterinary Associates
Target Description:
 17 practices across 5 states
EV: ~1.25B



(Chicago Pacific Founders)
 (Compassion-First Pet Hospitals)

Date: Dec-22
Target: The Old 41 Animal Hospital
Acquiror: Inspire Veterinary Partners
Target Description:
 Operator of an animal hospital intended to serve Florida
EV: ~1M



(Tumim Stone Capital)

Date: Oct-24
Target: PetIQ
Acquiror: Bansk Group
Target Description:
 Leading pet medication, health, and wellness provider
EV: ~1.3B
EV / EBITDA: ~14.4x



(Constitution Capital Partners)



Recent Veterinary Services Transactions

Date	Target	Acquirer(s)	Target Description	Enterprise Value (\$M)	Enterprise Revenue	Enterprise Value / EBITDA
Jul-25	Dogwood Veterinary Specialty	Innovetive Petcare	Provider of veterinary specialty and emergency care services intended to provide advanced diagnostics and treatment in Georgia.	\$3	ND	ND
Jun-25	Debary Animal Clinic	IVP FL Holding Company	Provider of veterinary services based in DeBary, Florida.	\$2	ND	ND
Oct-24	PetIQ	Bansk Group	Provider of pet health and wellness products and services designed to improve access to affordable care.	\$1,295	15.3x	1.2x
Sep-24	Kauai Veterinary Clinic	Kauai RE Holdings	Provider of veterinary services based in Lihue, Hawaii.	\$2	ND	ND
Jul-24	Blue River PetCare	Partners Group	Operator of a chain of veterinary hospitals intended to provide a long-term home for veterinary practices.	\$1,500	15.0x	ND
Nov-23	Valley Veterinary Services	Inspire Veterinary Partners	Operator of a veterinary clinic based in Lemoore, California.	\$2	ND	ND
Dec-22	The Old 41 Animal Hospital	Inspire Veterinary Partners	Operator of an animal hospital intended to serve Bonita Springs, Fort Myers, Naples and Estero, Florida areas.	\$1	ND	ND
Jul-22	Aberdeen Veterinary Clinic	Inspire Veterinary Partners	Provider of veterinary healthcare services in Aberdeen, Maryland.	\$1	ND	ND
Jun-22	Dietz Family Pet Hospital	Inspire Veterinary Partners	Provider of veterinary services based in Richmond, Texas.	\$1	ND	ND
Jun-22	SAGE Veterinary Centers	National Veterinary Associates	Operator of a specialty veterinary practice catering to the San Francisco Bay area.	\$1,250	ND	NM
Mar-22	Southern Kern Veterinary Clinic	Inspire Veterinary Partners	Provider of veterinary services to pets in Rosamond, California and the surrounding areas.	\$2	ND	ND
Mar-22	AmeriVet Veterinary Partners	AEA Investors	Operator of veterinary clinics intended to partner with well-run, ethical and quality veterinary practices across America.	\$1,600	ND	7.1x
Feb-22	Lytle Veterinary Clinic	IVP TX Practice Holding Company	Provider of veterinary services based in Lytle, Texas.	\$1	ND	ND
Nov-21	DeMaula Veterinary Services	Lorient	Provider of veterinary services located in Royersford, Pennsylvania.	\$7	ND	ND
Nov-21	Petcare Veterinary Services	Lorient	Provider of veterinary services intended catering throughout West Hartford, CT and surrounding neighborhoods.	\$2	ND	ND
Aug-21	Chiefland Animal Hospital	Inspire Veterinary Partners	Provider of veterinary services based in Chiefland, Florida.	\$0	ND	ND
Jan-21	Kauai Veterinary Clinic	Inspire Veterinary Partners	Provider of veterinary services based in Lihue, Hawaii.	\$1	ND	ND
Mean				\$333	15.2x	4.1x
Median				\$2	15.2x	4.1x



Illustrative Investor Universe

Strategic consolidators remain active acquirers amid sustained demand for high-quality veterinary practices

Illustrative Investors



AMERIVET
VETERINARY PARTNERS

(AEA Investors)



Alliance
Animal Health
Your practice, our priority

(L Catterton)



Blue River
PetCare

(Partners Group)



CareVet

(Compass Group
Equity Partners)



Community
Veterinary Partners

(OMERS Private Equity)



Heartland
VETERINARY PARTNERS

(Gryphon Investors)



innovetive
PETCARE

(Metalmark Capital)



Lakefield
VETERINARY GROUP

(Peloton Capital –
Minority Investor)



Mission
PET HEALTH

(Shore Capital)



NVA
GENERAL PRACTICE

(JAB Holding)



PetVet Care
CENTERS

(KKR)



rarebreed

(Revelstoke Capital)



thrive
PET HEALTHCARE

(TSG Consumer Partners)



vca
animal
hospitals

(Mars Inc.)



vetcor
Life is Better Here

(Harvest Partners)



veterinary
innovative
partners
VETERINARY OWNED + OPERATED

(Health Enterprise Partners)



VPP
Veterinary Practice Partners

(Audax)



Veterinarian
Partners

(TDP)



united
VETERINARY CARE

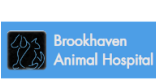
(Nordic Capital)



WESTERN
VETERINARY PARTNERS

(TDP)

Select Active Strategic Investors

Investor	Investor Bio	# of Relevant Investments	Select Investment Targets								
 (AEA Investors)	- Acquired in Feb 2022 213 Locations in 37 States	4	 Jun-23	 Oct-22	 Oct-22	 Sep-22					
 (Compass Group Equity Partners)	- Acquired in Jan 2018 206 Locations in 35+ States	9	 Aug-21	 Aug-21	 Jul-21	 Jun-21	 Feb-21	 Feb-21			
 (Metalmark Capital)	- Acquired in Dec 2018 83 Locations in 17 States	28	 Jul-25	 Mar-22	 Dec-20	 Dec-20	 Dec-20	 Dec-20	 Nov-20		
 (KKR)	- Acquired in July 2022 300+ Locations in 40 States	23	 Jul-22	 Jun-22	 Jun-22	 May-22	 May-22	 Apr-22	 Apr-22		
 (Shore Capital)	- Southern Veterinary and Mission Veterinary merged in 2025 to form MPH 900+ Locations in 42 States	318	 Dec-25	 Mar-25	 Mar-25	 Mar-25	 Mar-25	 Mar-25	 Mar-25		

Select Active Strategic Investors

Investor	Investor Bio	# of Relevant Investments	Select Investment Targets						
 (JAB Holding)	- Acquired in June 2019 1,000+ Locations in 40+ States	83	 Jun-22	 Apr-22	 Apr-22	 Apr-22	 Jan-22	 Dec-21	 Nov-21
 (TSG Consumer Partners)	- Acquired in July 2015 594 Locations in 37 States	7	 Jan-22	 Sep-21	 Apr-21	 May-20	 Oct-17	 Oct-17	
 (Nordic Capital)	- Acquired in Jan 2019 100+ Locations in 20+ States	7	 Jan-22	 Feb-20	 Oct-19	 Sep-19	 Aug-19	 Jan-19	 ND
 (Mars Inc.)	- Acquired in Apr 2021 1,000+ Locations in 41 States	18	 Mar-23	 Jan-19	 May-16	 May-16	 Aug-14	 Jan-12	 Aug-11
 (Audax)	- Acquired in Dec 2021 140 Locations in 27 States	63	 Nov-25	 Nov-25	 Nov-25	 Nov-25	 Sep-25	 Sep-25	 Aug-25



SECTION 4.

CLA Meridian Capital Veterinary Services Investment Banking Overview

CLA Meridian Investment Banking Overview

CLA Meridian has served as a trusted advisor to founders and entrepreneurs in achieving their M&A and corporate finance goals since 1995

50+

Finance Professionals

450+

Transactions Completed

\$50M - \$500M

Transaction Size Range

30+

Countries via REACH

12+

Specialized Managing Directors

CLA Meridian’s Services

CLA Meridian’s Experience

CLA Meridian’s Success



Sell-Side Processes



Recapitalizations



Buy-Side Processes



Strategic Advisory

Industry Expertise

- CLA Meridian has deep industry expertise across three core sectors – **Technology, Industrials, and Consumer**; supported by specialized teams dedicated to each market

Middle-Market Focus

- CLA Meridian focuses primarily on **middle-market companies, including founder- and family-owned businesses**, while avoiding conflicts of interest with financial buyers

White-Glove Approach

- CLA Meridian takes a white-glove, highly tailored approach to every transaction, ensuring **each process is customized to the unique goals and circumstances** of the client

International Reach

- CLA Meridian maintains a strong local presence while offering **international reach through Reach M&A Partners**, enabling clients to access a network of global buyers and investors

CLA Meridian Success Story

“CLA Meridian is a true partner. We asked a lot of our bankers and CLA Meridian went above and beyond to deliver for us. Not only was the economic outcome exceptional, but CLA Meridian was also able to help us find the right partner that was aligned with our culture and values. They listened and delivered.”

Tim Turner

Subsplash

CEO and Founder



Investment Banking Services

We focus exclusively on middle market investment banking services including sales, acquisitions, divestitures, recapitalizations, and strategic advisory.

SELL-SIDE PROCESS

Strategic Sales
Minority Sales
Subsidiary Divestitures

RECAPITALIZATION

Mergers
Growth Equity
Shareholder Liquidity
Management Buyouts

BUY-SIDE PROCESS

Targeted Buy-side
Execution
Add-on Acquisitions
Vertical and Horizontal
Acquisitions

STRATEGIC ADVISORY

Exit Strategy Assessment
Exit Planning and
Preparations
Corporate Finance
Consulting



MERIDIAN CAPITAL



Local Attention, National Coverage, Global Capabilities

8

Office Locations

25+

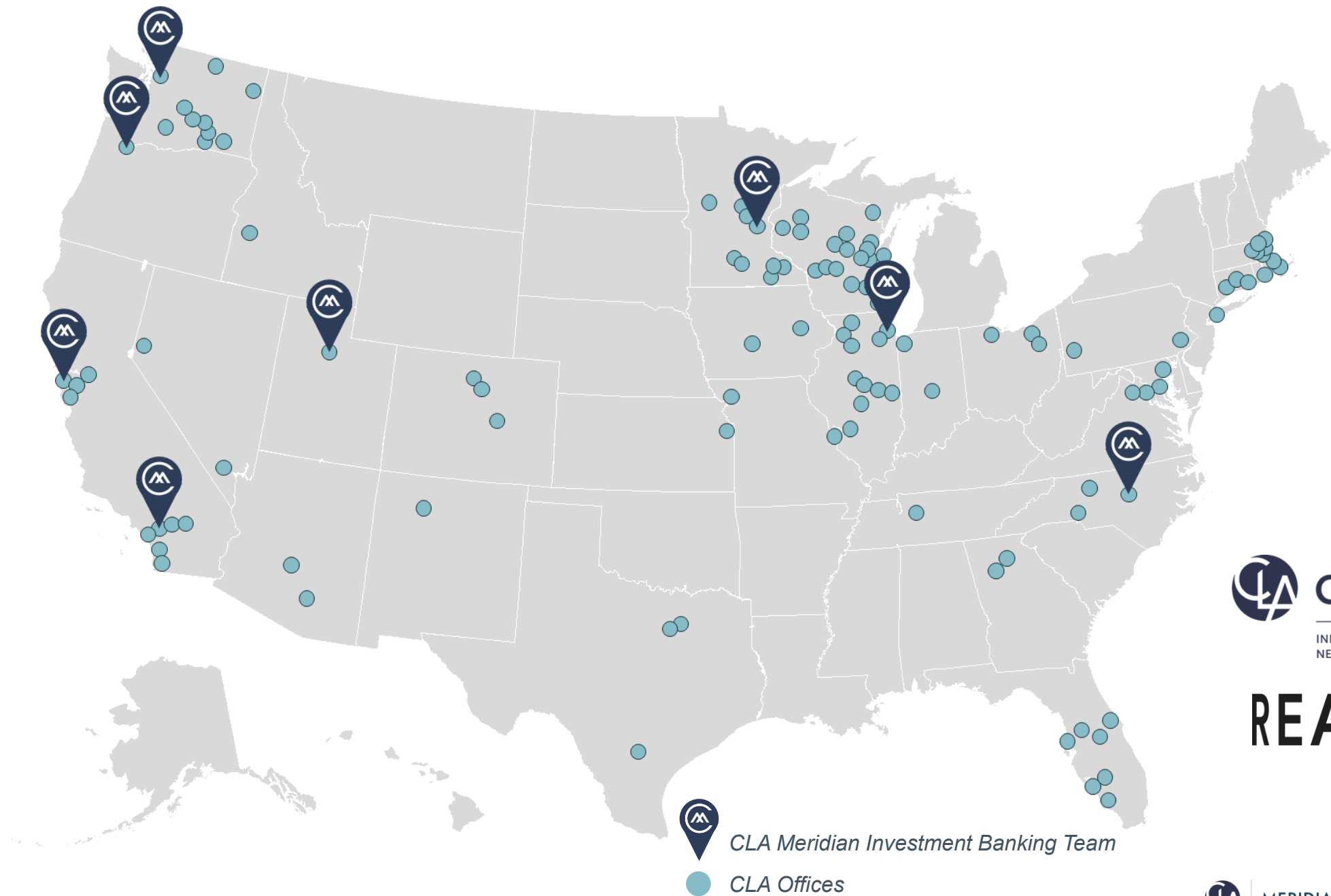
Sub-Sectors Covered

20%

Cross Border Transactions



MERIDIAN CAPITAL



 **Global**
INDEPENDENT
NETWORK MEMBER

REACH

Full Client Support Throughout the Transaction

Our integration with CLA provides the ability to seamlessly plug-in subject matter experts to provide client support across all phases of an M&A transaction, as needed



MERIDIAN CAPITAL

End-to-End Investment Banking Advisory

Pre-Transaction

Transaction Execution

Post-Transaction



**Assurance
Services**



Tax



**Quality of
Earnings**

- Identification of EBITDA Adjustments
- In-Depth Analysis of Financials
- Cash vs. Accrual Analysis
- Accounting Policies & Procedures



**Transaction
Tax**

- M&A Tax Structuring
- Assess Uncertain Tax Positions & Exposure
- Model Tax Consequences
- Post-Closing Tax Filing Compliance Assistance



**Controller and
CFO Services**

- Hands-on guidance during transitions
- Key metric benchmarking and trend analysis
- Financial, business, and strategic planning and implementation



Wealth Advisory



Thank you

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